

#WHEREINTHEWORLDISWOLF SOCIAL CONTEST - OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. PROMOTION DESCRIPTION: The #WhereInTheWorldIsWolf Contest ("Sweepstakes") begins on Monday, October 1, 2018 at 8 a.m. EST and ends on Thursday, December 31, 2020 at 11:59 p.m. EST (the "Promotion Period").

The sponsor of this Sweepstakes is The Wolf Organization, LLC ("Sponsor"). By participating in the Sweepstakes, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. Sponsor is responsible for the collection, submission or processing of Entries and the overall administration of the Sweepstakes. Entrants should look solely to Sponsor with any questions, comments or problems related to the Sweepstakes. Sponsor may be reached by email at WolfMarketing@wolfhomeproducts.com during the Promotion Period.

2. ELIGIBILITY: Open to legal residents of the United States and Canada who are at least 18 years of age (the "Entrant"). This Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.

3. PRIZES: Three (3) prizes will be awarded each month of the Sweepstakes (October 2018 - December 2020). Winners will receive a Wolf gear prize pack. Prizes may vary.

Only one prize per person per month will be awarded. Prizes cannot be transferred, redeemed for cash or substituted by winner. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The ARV of the prize represents Sponsor's good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated ARV, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items.

This Sweepstakes is open to legal residents of the United States and Canada and Prize will only be awarded and/or delivered to addresses within said locations. All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the prize winner. Failure to comply with the Official Rules will result in forfeiture of the prize.

4. HOW TO ENTER: Entrants may enter the Sweepstakes during the Promotion Period by posting an image showing a completed Wolf Home Products kitchen, bath, deck, or railing project, or by representing the Wolf Home Products brand with Wolf-branded merchandise (i.e. a "selfie" of an individual wearing a Wolf hat or an image of a Wolf cooler on the beach) on their Instagram account using the hashtag #WhereInTheWorldIsWolf. Limit one entry per channel per month. The Sponsor's Instagram channel can be found at <https://www.instagram.com/wolfhomeproducts>.

Individuals without Instagram accounts may also enter the Sweepstakes by completing a submission form online at www.wolfhomeproducts.com/whereintheworldiswolf. Limit one entry per individual per month.

Automated or robotic Entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the Entrant. Any attempt by Entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void Entrant's Entries and that Entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All Entries must be posted by the end of the Promotion Period to participate. Sponsor's database clock will be the official timekeeper for this Sweepstakes.

5. WINNER SELECTION: The Winners of the Sweepstakes will be selected in a random drawing from among all eligible Entries received each month (October-March) throughout the Promotion Period. The random drawing will be conducted the first week of each month by Sponsor or its designated representatives, whose decisions are final. Odds of winning will vary depending on the number of eligible Entries received.

6. WINNER NOTIFICATION: Winner will be notified by Direct Message and Mention on Instagram. Potential Winner must accept a prize by email as directed by Sponsor within 10 business days of notification. Sponsor is not responsible for any delay or failure to receive notification for any reason, including inactive email account(s), technical difficulties associated therewith, or Winner's failure to adequately monitor any email account.

Any winner notification not responded to or returned as undeliverable may result in prize forfeiture. The potential prize winner may be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release (collectively "the Prize Claim Documents"). No substitution or transfer of a prize is permitted except by Sponsor.

7. PRIVACY: Any personal information supplied by you will be subject to the privacy policy of the Sponsor posted at <http://www.wolfhomeproducts.com/privacy-policy>. By entering the Sweepstakes, you grant Sponsor permission to share any other personally identifiable information for the purpose of administration and prize fulfillment, including use in a publicly available Winners list.

8. LIMITATION OF LIABILITY: Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; or (f) any injury or damage to participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Sweepstakes or download of any materials in the Sweepstakes.

If, for any reason, the Sweepstakes is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. In such event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor

reserves the right to award any remaining prizes (up to the total ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. Sponsor and Released Parties shall not have any further liability to any participant in connection with the Sweepstakes.

9. DISPUTE RESOLUTION: Except where prohibited, by participating Sweepstakes entrants agree that: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant(s) and WOLF and its agents shall be governed by and construed exclusively in accordance with the laws of the Commonwealth of Pennsylvania without giving effect to any principles of conflicts of law of any jurisdiction. Entrant agrees that any action at law or in equity arising out of or relating to this Sweepstakes, or awarding of the prize, shall be filed only in state court in York County, Pennsylvania, or federal court located in the Middle District of Pennsylvania and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this Sweepstakes, entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.

10. SOCIAL NETWORK DISCLAIMER: This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Instagram. An Instagram account is required to enter and can be created for free on Instagram. You understand that you are providing your information to the Sponsor and not to Instagram. By participating via the Instagram platform, participants agree to release Instagram of responsibility, and agree to Instagram's privacy policy and terms of use, which can be found at <https://help.instagram.com/155833707900388> and <https://help.instagram.com/478745558852511>.

11. WINNER LIST/OFFICIAL RULES: To obtain a copy of the Winner List or a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to The Wolf Organization, LLC, Attention WITWIW Sweepstakes, 20 W. Market Street, York, PA, 17401. Requests for the names of the winners must be received no later than March 30, 2019.

12. SPONSOR: The Wolf Organization, LLC, 20 W. Market Street, York, PA, 17401, wolfmarketing@wolfhomeproducts.com